

Lalit Gupta

📍 New Delhi, Sangam Vihar ✉ lalitgupta8730499@gmail.com ☎ 095603 09930 [in lalit-gupta-website-solution](#)
[🌐 lalitguptapro](#)

Summary

A web developer skilled in HTML, CSS, and JavaScript for creating dynamic, responsive websites. Proficient in ReactJS and NextJS for building modern, performant web applications. Experienced with WordPress for custom theme development and site management. Basic knowledge of PHP and MySQL for server-side scripting and database management.

Education

B.com Delhi University, 2019 – 2024

- **Coursework:** Business Communication, Principles of Accounting, Microeconomics, Business Mathematics, Business Law.

Experience

Xotiv Technologies, Web Developer (Working) Noida, Sec-62
Mar 2024 – Nov 2024

- **Web Development:** Proficient in building and styling responsive websites with modern front-end technologies.
- **Dynamic Functionality:** Experienced in adding interactivity and custom features to websites.
- **Content Management:** Skilled in developing and managing websites using popular content management systems.
- **Industry Projects:** Created customized solutions for clients in the legal industry, focusing on functionality and user experience.

Ackrolix Innovation pvt ltd, Full-Stack Developer" Gurugram
Apr 2023 – Feb 2024

- **Full Stack Development:** Capable of handling both front-end and back-end development for dynamic websites.
- **Website Design & Customization:** Experienced in building and customizing websites using leading content management and page-building tools.
- **Modern Web Development:** Proficient in creating high-performance, responsive web applications with modern design frameworks.
- **Back-End & Database Management:** Knowledgeable in server-side development and database integration for robust website functionality.
- **Project Experience:** Developed various service-based and eCommerce websites, focusing on seamless user experience and scalability.

Odint Consulting LLP, Wordpress Developer Gurugram
Apr 2022 – Mar 2023

- **API Integration:** Experienced in integrating third-party services and APIs for enhanced functionality.
- **SEO Optimization:** Skilled in implementing on-page and off-page SEO strategies to improve website visibility.
- **Back-End & Database Management:** Basic knowledge of server-side scripting and database management for dynamic websites.
- **Project Experience:** Developed websites for the travel and tourism industry, focusing on user experience and seamless booking features.

Digital Asia, Wordpress Developer Intern Noida, Sec-2
Dec 2021 – Mar 2023

- Page Builder Expertise: Hands-on experience using leading tools to craft flexible, responsive layouts that enhance user engagement.
- API Integration: Able to connect external services to websites for enhanced interactivity and feature expansion.
- SEO Strategies: Implementing effective SEO practices to boost online visibility and organic traffic through both on-page and off-page techniques.
- Back-End Support: Basic knowledge in handling back-end tasks, including server-side functionality and database management for smooth site performance.
- Diverse Project Experience: Worked on a range of projects, delivering tailored solutions for different industries, from corporate to creative sectors.

Projects

WMSJ Global

- Developed a dynamic website for WMSJ, focusing on community engagement and growth. The site highlights their network, values, and initiatives, fostering connections and supporting collective growth.

369 Jewels Handcrafted Jewelry

- Created an elegant e-commerce website for a jewelry brand, featuring stunning product displays, seamless shopping experience, and secure checkout, all optimized for mobile and desktop viewing

369Automation

- Created a professional website for 369Automation, a custom door supplier in Dubai, showcasing their products, services, and automation solutions, with easy navigation and contact options for clients.

Bence Law Firm

- Created a professional, user-friendly website for a law firm, featuring clear service listings, attorney profiles, client testimonials, and easy client contact through integrated forms and scheduling

Ortiz & Ortiz, LLP

- Developed a clean, professional website for a law firm, featuring detailed service offerings, attorney profiles, and easy client contact through integrated forms, enhancing client engagement and trust.

WMSJ Global

- Developed a dynamic website for WMSJ, focusing on community engagement and growth. The site highlights their network, values, and initiatives, fostering connections and supporting collective growth.

Grrow® | AI powered SEO Co-Pilot

- Created a cutting-edge website for Grrow®, an AI-powered SEO co-pilot, designed to showcase its advanced features, helping businesses optimize their online presence and improve search rankings effortlessly.

Benjamin Law Firm, LLC

- Created a professional website for Benjamin Law Firm, LLC, a highly-trained criminal defense attorney in Kansas City, showcasing their expertise, services, and client-focused approach to legal defense.

Technologies

Languages: Javascript, Basic PHP, SQL (MySQL)

Technologies: HTML, CSS, WordPress, NextJS, ReactJS, Tailwind CSS